

## Choose the Right Printer for the Right Material

You'll need a suitable printer for the job when you want to print something. Your printer needs might change depending on what you're printing and your materials. Each printer type can accommodate different printing materials and functions, including:

**Large-format printers:** Also called wide-format printers, these devices print on larger paper and materials. You can use them with several transfer processes, so they work for many projects and applications. Some common uses for large-format printing include banners, architectural blueprints, construction plans, signs, and car decals. Depending on your transfer process, this printing type can be very cost-effective.

**Digital printers:** Digital printers print words and images from online sources. They work well for jobs of any size because they can produce results quickly. You can often use them for photos, offices, and advertisements.

**Flexography printers:** Often shortened to flexo printers, this type involves a process with a flexible plate and a rotary. This process is excellent for less standard printing materials, like plastic, foil, cardboard, and corrugated paper. The increased material capabilities make it standard for packaging materials, wallpaper, and newspaper.

**Offset printers:** If you're looking for a printer with incredible image quality and product life span, offset printing is ideal. This printing process involves transferring images from a metal plate and a rubber blanket to the material. The process can be time-consuming because of its complex setup. Applications include books, documents, flyers, brochures, and newspapers.

**Screen printers:** Screen printing is where ink transfers to your material through a mesh screen and stencil. Businesses commonly use this method to print fabrics and textiles, like clothing. You can also find this process implemented with printing on medical devices and balloons.

**Desktop inkjet printers:** Desktop inkjet printers are one of the most common printer types, appearing in homes and businesses. Many people and companies use them to print documents and photos. You can also see them used for banners, graphics, and magnetized materials. The printing process involves jets spraying ink onto materials from digital sources, like computers or phones.

## Printing With Inkjet Printers

Inkjet printers have many applications. They're flexible office and home tools you can use as custom magnet printers. These devices work with various paper types and sizes, making them versatile tools for office spaces looking for new types of promotional content.

Avoid using other printer models, like laser printers, to customize magnetic sheets. Laser printers use heat to fuse toner onto the paper, and many magnetic materials can't stand that heat application.

When working with magnetic sheets and inkjet printers, you can only feed in one sheet at a time. Otherwise, the sheets will stick together and cause issues for the printer or the sheets.